

# BLOCKCHAIN AFRICA CONFERENCE 2023



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EVENTS

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**16-17 MARCH 2023**

The Galleria | Johannesburg | South Africa

Premier Sponsors

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XAPO  BANK

## POST EVENT REPORT

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# BLOCKCHAIN AFRICA CONFERENCE 2023

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Bitcoin Events hosted the 9th annual edition of the Blockchain Africa Conference on 16th and 17th March 2023. The event was held as a hybrid event, combining virtual participation with a physical venue at The Galleria in Johannesburg.

Over the years, the conference has evolved and explored various themes, starting with “Beyond the Hype,” “From Hype to Mainstream,” “Ready for Business?” and this year to “Ready for Business” (no question mark).

The conference provided a valuable platform for in-person and virtual interaction, bringing together some of the world’s most innovative ideas, market disruptors, industry trends, and future technologies.

The conference Master of Ceremonies was Fifi Peters, an award-winning financial journalist, anchor at CNBC Africa, and host of SAfm Market Update with Moneyweb.

The keynote speakers were Rene Reinsberg, Co-Founder of Celo and President at Celo Foundation, Briana Marbury, CEO at Interledger Foundation, Junde Yu, Head of Global Sales at Cobo, and Joaquim Pedro Antunes, Head of Crypto Engineering at Xapo Bank.

The Premier Sponsors for the event were [Cobo](#) and [Xapo Private Bank](#).

Visit the Bitcoin Events YouTube channel [here](#) to watch the recordings of the talks and panel discussions.

The Blockchain Africa Conference is an event that continues to captivate and educate a global audience, and the physical stage has been set for the next edition of the conference taking place in 2024.

We hope you find this post event report useful and look forward to meeting you either virtually or in-person at our next events.

Please visit our websites: [www.bitcoinevents.co.za](http://www.bitcoinevents.co.za) and [www.blockchainafrica.co](http://www.blockchainafrica.co) for more information.

Thank you for your participation at Blockchain Africa Conference 2023.

We look forward to future collaboration with you.





# BLOCKCHAIN AFRICA CONFERENCE 2023

# Attendee OVERVIEW

## AUDIENCE OVERVIEW



955

Registrations



44

Speakers



103

Countries



23

Sessions

## Registration Overview



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# BLOCKCHAIN AFRICA CONFERENCE 2023

# In-Person Attendee OVERVIEW



336

In-Person  
Registrations



37

In-Person  
Speakers



32

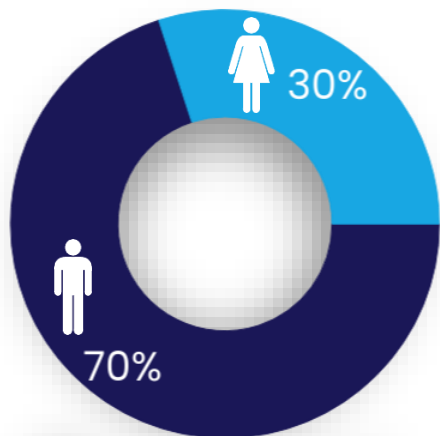
In-Person  
Countries



23

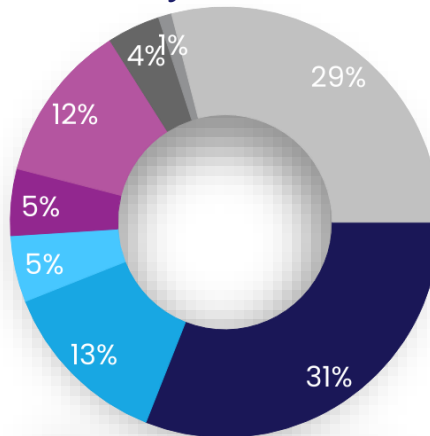
In-Person  
Sessions

## Gender Overview



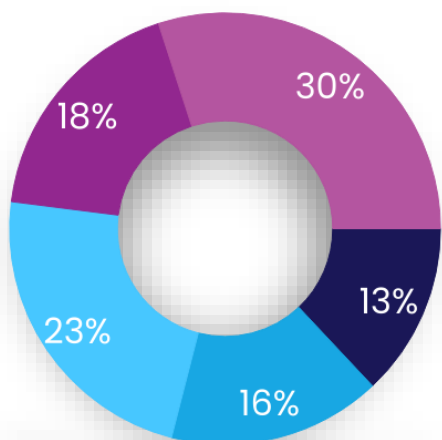
Male 70% Female 30%

## Industry Overview



Financial Institutions 31% FinTechs 13%  
Consultants 5% Marketing 5%  
Software Dev 12% Academia 4%  
Government 1% Other 29%

## Job Title Overview



Employee 13% Manager 16%  
C-Level 23% Other 18%  
Director/Head Of 30%

1

Workshop

3

Networking  
Events

2

Fireside  
Chats

4

Panels

4

Keynotes

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# BLOCKCHAIN AFRICA CONFERENCE 2023

# In-Person Attendee OVERVIEW

## Country Overview



**2**  
Days



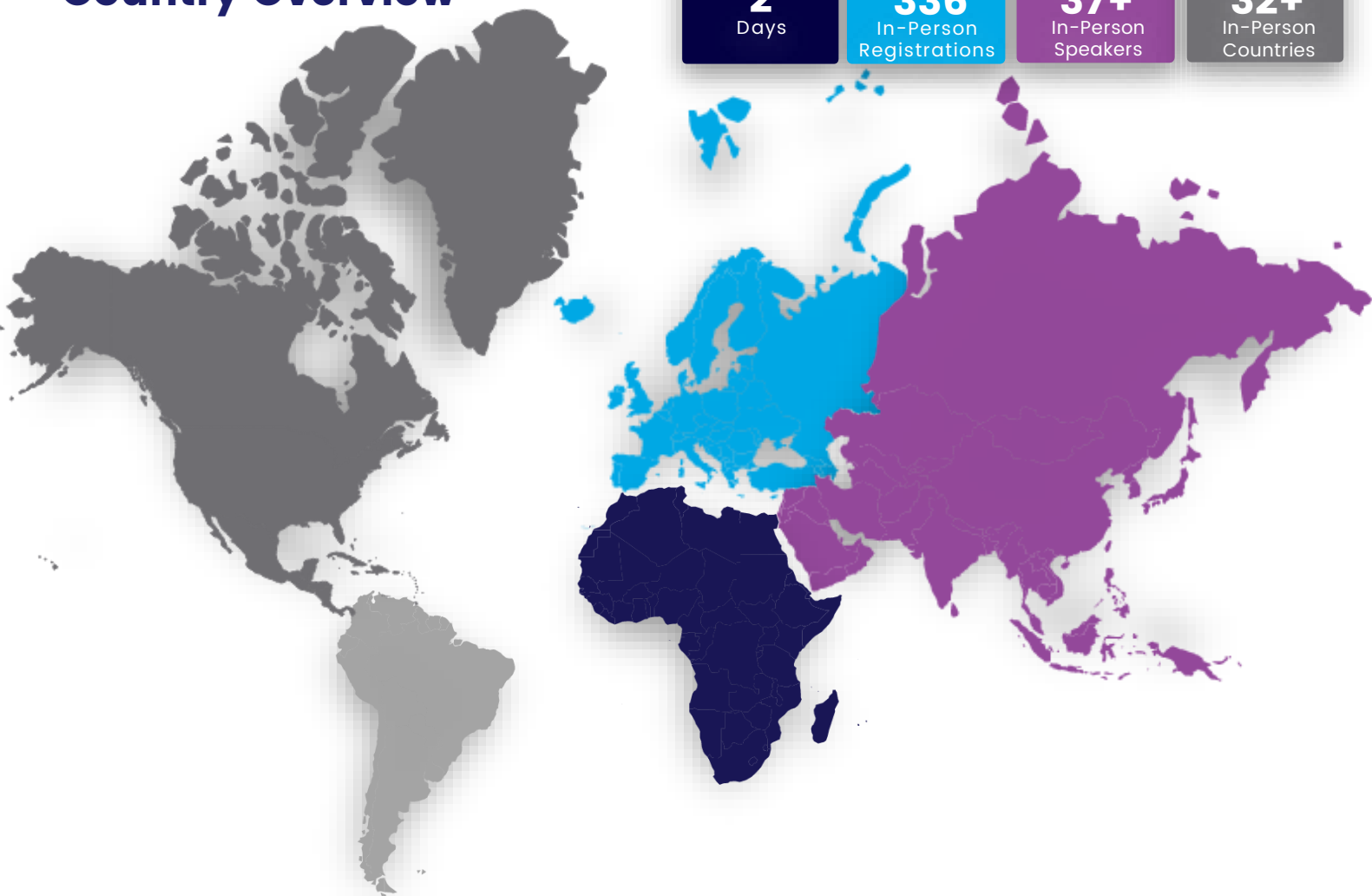
**336**  
In-Person  
Registrations



**37+**  
In-Person  
Speakers



**32+**  
In-Person  
Countries



### Continent Percentage

	Africa: 85,12%
	Europe: 5,95%
	Asia: 5,95%
	North America: 2,08%
	South America: 0,60%

### Top Ten Countries

South Africa:	73,81%
Kenya:	4,17%
Nigeria:	2,08%
USA:	2,08%
Korea:	1,79%
Botswana:	1,49%
Dubai:	1,49%
Uganda:	1,19%
Ghana:	0,89%
France:	0,89%

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# BLOCKCHAIN AFRICA CONFERENCE 2023

# Virtual Attendee OVERVIEW



619

Virtual  
Registrations



7

Virtual  
Speakers



71

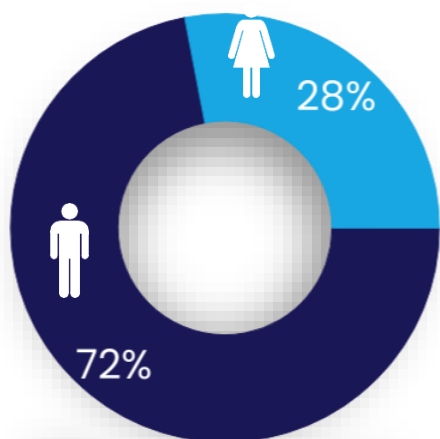
Virtual  
Countries



6

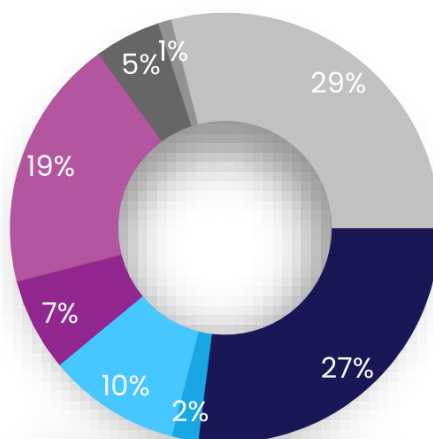
Virtual  
Sessions

## Gender Overview



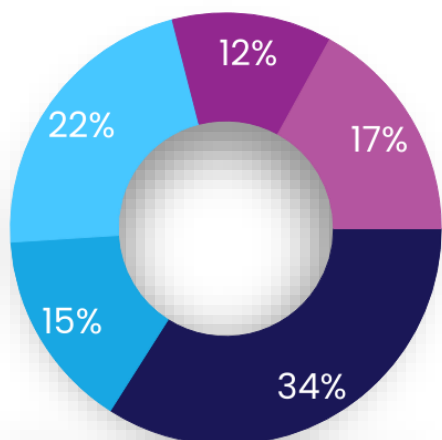
Male 72% Female 28%

## Industry Overview



Financial Institutions 27% FinTechs 2%  
Consultants 10% Marketing 7%  
Software Dev 19% Academia 5%  
Government 1% Other 29%

## Job Title Overview



Employee 34% Manager 15%  
C-Level 22% Other 12%  
Director/Head Of 17%

454

Total Handout Views

123

Total QnA Posts

1071

Total Connections  
Sent

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# BLOCKCHAIN AFRICA CONFERENCE 2023

# Virtual Attendee OVERVIEW

## Country Overview



**2**  
Days



**619**  
Virtual  
Registrations



**7+**  
Virtual  
Speakers



**71+**  
Virtual  
Countries



### Continent Percentage

	Africa: 78,51%
	Europe: 8,08%
	Asia: 8,56%
	North America: 4,20%
	South America: 0,32%
	Oceania: 0,32%

### Top Ten Countries

South Africa:	55,09%
Nigeria:	8,89%
Kenya:	5,49%
USA:	3,39%
United Kingdom:	2,26%
India:	1,62%
Ghana:	1,45%
UAE:	1,45%
Singapore:	1,45%
Uganda:	0,97%

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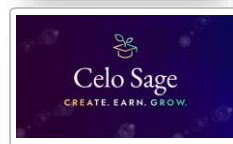
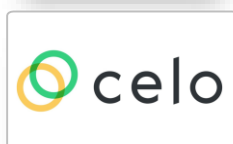
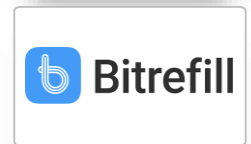
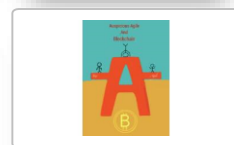
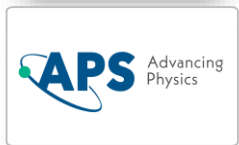
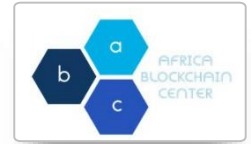
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## ORGANISATIONS THAT ATTEND



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Kudo  
Money

k

LIBERTY

Luno

MAREX

mastercard.

mazars

McKinsey  
& Company



IMF'S AFRICA



MixPay

momentum  
investments

MONEY #  
PAYMENTS HUB



Moneyweb



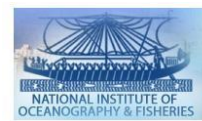
Motus

MUDA

MULTI CHOICE  
ENRICHING LIVES

الوطني  
NBK

NATIONAL HEALTH  
LABORATORY SERVICE



NBC

NEAR

NEDBANK

nestcoin

NETCARE

NEXUS

octa fx

OG. SOCIAL



OVEX

PAXFUL

PAYJOY

PENDULUM

PositiveBlockchain.io



Pravica



pwc

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MERCHANT  
BANK  
A division of FirstRand Bank Limited

RE/MAX

Remitano

ribbon  
protocol

RIGHTFULSHARE  
AN INCOME MOVEMENT

ripple

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## PREMIER SPONSORS

We thank all our sponsors for their contribution to the success of the Blockchain Africa Conference 2023.



Cobo is APAC's largest digital asset custodian and blockchain technology provider, based in Singapore.

As the world's only internationally licensed, Omni-custody provider, we cover the entire spectrum from HSM-based centralised custody, MPC-based co-managed custody, and smart contract-based decentralised custody (with DeFi access) to dedicated blockchain-based, fully decentralised self-custody for clients of all types.



XAPO  BANK

Xapo is an international private bank that accepts members who may apply and join the bank from anywhere in the world, digitally.

Similar to other licensed banks in Europe and the UK, deposits at Xapo Bank are guaranteed for up to USD 100 000.00 under the Gibraltar Deposit Guarantee Scheme.

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## DIAMOND SPONSOR



Mastercard is a global technology company in the payments industry, whose mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential.

## GOLD SPONSOR



Welthee empowers people to create wealth and impact the world. Welthee operates as a decentralised investment fund that seeks to enable individuals, families, businesses, and governments to create and control wealth even in volatile markets.

## OPENING NIGHT VIP DINNER SPONSOR



Xapo is an international private bank that accepts members who may apply and join the bank from anywhere in the world, digitally.

Similar to other licensed banks in Europe and the UK, deposits at Xapo Bank are guaranteed for up to USD 100 000.00 under the Gibraltar Deposit Guarantee Scheme.

## LIVE-STREAM SPONSOR



Established in 1985, the Eastern and Southern African Trade and Development Bank (TDB) is an African development finance institution, with investment grade ratings and assets of USD 8bn.



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## VIP LOUNGE SPONSOR



CONCORDIUM

Concordium is a public-layer 1, science-backed blockchain, designed to balance privacy with accountability through its ID layer. The protocol level ID, ensures that every wallet is associated with a real-world identity that has been verified through a third party ID provider, so that people and companies can trust one another, while remaining private, with zero-knowledge-proof. With safe transactions.

## COCKTAIL AND NETWORKING EVENT SPONSOR



The Council for Scientific and Industrial Research, commonly known as the CSIR, is a world-class African research and development organisation established through an Act of Parliament in 1945.

## WORKSHOP SPONSOR



Celo is the carbon-negative, mobile-first, EVM-compatible blockchain ecosystem leading a thriving new digital economy.

Celo's mission is to build a regenerative digital economy that creates conditions of prosperity for all.

## ENERGY DRINK SPONSOR

SERUM

Serum creates a unique, immersive consumer-brand experience through the use of web3 technology. The brand experience or ecosystem revolves around the Serum ERC20 utility token, SER. SER is utilised throughout multiple Serum products and services.



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## EXHIBITIONS



### Betcoin



### Cobo



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## Idatco/Xago



## Murcom



## Provenance



## SettleMint



## Welthee



## Xapo Private Bank



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## Opening Night VIP Dinner

### Sponsored by the Xapo Private Bank

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XAPO BANK



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## Cocktail and Networking Event

### Sponsored by the CSIR

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The CSIR undertakes directed, multidisciplinary research and technological innovation that contributes to the improved quality of life of South Africans.



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## Celo Workshop

Sponsored by Celo

The purpose of the workshop was to showcase the capabilities of the technology alongside partnership opportunities within the Celo Ecosystem.



The workshop was aimed for founders, product managers, business, climate action, sustainability and governance thought leaders. Attendees gained a better understanding of Regenerative Finance use cases, a clear product roadmap for Celo enabled solutions and an awareness of the various fundraising paths within the Celo Ecosystem.



## VIP Lounge

Sponsored by Concordium

Concordium with its Zero-knowledge Identity enables the creation of regulation-ready dApps balancing decentralization, security, scalability, and regulation. VIPs and speakers were invited to network in the VIP Lounge at the conference.



**CONCORDIUM**



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Institute of Africa**

### Community Partners



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BLOCKCHAIN  
INSTITUTE**



**CrypSense**  
Digitally Transforming Africa



**Fintech association**  
South Africa



**SATOSHI CENTRE**



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## SPEAKERS



**FIFI PETERS**

(Master of Ceremonies)

Award Winning Financial  
Journalist | Anchor at CNBC  
Africa | Host of SAfm Market  
Update with Moneyweb



**BRIANA MARBURY**

(Keynote Speaker)

CEO at Interledger Foundation



**RENE REINSBERG**

(Keynote Speaker)

Co-Founder of Celo and  
President at Celo Foundation



**JUNDE YU**

(Keynote Speaker)

Head of Global Sales, Cobo



**JOAQUIM PEDRO  
ANTUNES**

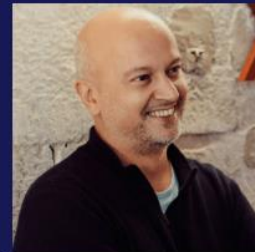
(Keynote Speaker)

Head of Crypto Engineering at  
Xapo Bank



**ANDREW WHITWORTH**

Policy Director, EMEA at Ripple



**SEAMUS ROCCA**

CEO of Xapo Private Bank



**JOHN KAMARA**

Founder of Adanian Labs and  
Afyarekod and Chairman of the  
African Blockchain Centre



**YOSUKE YOSHIDA**

Co-CEO of EMURGO MEA



**KEVIN IMANI**

CEO at Sankore 2.0 / NEAR Kenya



**AYN DU BAZANE**

Senior Fintech Analyst at the  
South African Reserve Bank



**ROBERT BRINE**

Director, Cyber & Intelligence  
Solutions at Mastercard –  
Southern, Mastercard

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## SPEAKERS



**GERHARD VAN  
DEVENTER**

Senior Fintech Analyst at the  
South African Reserve Bank



**MARIA EISNER PELCH**

Senior Manager, ESG and  
Sustainability Lead at  
Concordium



**CYRIL CESAR**

Strategic & Business  
Operation Partner at Welthee



**MAYA CADDLE**

Chief of Staff at Nestcoin



**BILL LABOON**

Head of Education and  
Grants at Web3 Foundation



**FELIX MACHARIA**

CEO and Co-founder of  
Kotani Pay



**SUNATH KOLAZHI**

Vice President MEA at  
Settlement



**JULIEN BOUTELOUP**

Founder of Stake Capital  
Group (Stake DAO, BlackPool  
Finance, rekt.news) and  
Curve Core Team Member



**MANDY NAIDOO**

Chief Compliance Officer at  
Yellow Card



**BROOKS ENTWISTLE**

Senior Vice President and  
Managing Director at Ripple



**PROF. ANGELA  
ITZIKOWITZ**

Executive in ENSafrica's  
Banking and Finance  
Department



**GWERA KIWANA**

Founder in Residence: Crypto  
at MFS Africa

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## SPEAKERS



**MARK CHIRNSIDE**  
CEO and Co-Founder at Xago



**DUNCAN MUCHANGI**  
Strategy & Partnerships,  
Fonbnk Principal, Unicorn  
Growth Capital



**HANNES WESSELS**  
Country Head of South Africa  
at Binance



**IRENE KIWIA**  
Co-Founder and Chief  
Growth Officer at Adanian  
Labs



**CEDRIC MING**  
Senior Consultant, Legal,  
Regulatory & Compliance at  
EY, EY Switzerland



**ALEX PRYOR**  
Head of Digital Innovation at  
EOH



**ERNEST MBENKUM**  
Founder and CEO of  
Interstellar Inc. and Founder  
of the Bantu Blockchain  
Foundation



**RAJIV BABOORAM**  
Lead Professional at the  
Economic Development  
Board - Mauritius



**JOSHUA CHI-YAN  
YAU**  
Head of Africa at Bybit



**CHIRAYU GANDHI**  
Associate Partner at  
McKinsey & Company,  
Johannesburg



**GUGU NEWMAN  
NYATHI**  
Founder at Ribbon Protocol



**JONATHAN OVADIA**  
Co-founder and CEO at OVEX

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## SPEAKERS



**CAREL DE JAGER**  
Research Group Leader at  
CSIR for DLT/Blockchain



**DR. CAROLINE MASLO**  
Senior Medical Advisor at  
Netcare Limited



**MATTHEW HIGGINSON**  
Partner at McKinsey &  
Company, Boston



**MR. ISSA MOHAMAD SOORMALLY**  
Vice Chairman of the  
Economic Development  
Board



**MARIUS REITZ**  
General Manager for Africa at  
Luno



**PAULA BUCHEL**  
Deloitte Africa Payments  
Lead



**CAREL VAN WYK**  
Founder of CryptoConvert



**CHRIS BECKER**  
Managing Executive: Cyber  
banking, TymeBank


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# PR AND MEDIA

## Media Coverage



Total Reach: 33 270 654,20



Total AVE: R1 332 717,51



PR Value: R4 497 036,99

MEDIA	TYPE	DATE	HEADLINE	LINK	REACH
Africa Business	Online	31-Jan	Blockchain Africa Conference 2023: Gearing African businesses to compete in the global marketplace	<a href="#">Click here</a>	2323
BlockBuild Africa	Online	31-Jan	Blockchain Africa Conference 2023 holds in March	<a href="#">Click here</a>	118 469
TechMoran	Online	31-Jan	Blockchain Africa Conference returning to South Africa for its 9th annual edition	<a href="#">Click here</a>	95 240
Channel Africa	Broadcast	01-Feb	Blockchain Africa Conference returning to South Africa for its 9th annual edition	<a href="#">Clip</a>	10 000 000
Bitcoin Mexico	Online	01-Feb	Blockchain Africa Conference prepara a empresas locales para competir en el mercado global	<a href="#">Click here</a>	2,995,740
Coin Bold	Online	02-Feb	Blockchain Africa Conference 2023: Gearing African Businesses to Compete in the Global Marketplace	<a href="#">Click here</a>	302 854
Brave New Coin	Event listing online	06-Feb	Blockchain Africa Conference 2023	<a href="#">Click here</a>	160 980
Fintech Weekly	Online	08-Feb	Blockchain Africa Conference	<a href="#">Click here</a>	40 860
Tech Economy	Online	09-Feb	Gearing African Businesses to Compete in the Global Blockchain Marketplace	<a href="#">Click here</a>	127 760
U Today	Event listing online	17-Feb	BLOCKCHAIN AFRICA CONFERENCE 2023	<a href="#">Click here</a>	4,929,300
Ventureburn	Online	18-Feb	Blockchain Africa 2023: Unleashing socio-economic growth	<a href="#">Click here</a>	87 039
TOTAL					18 860 565

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# PR AND MEDIA

## Media Coverage



Total Reach: 33 270 654,20



Total AVE: R1 332 717,51



PR Value: R4 497 036,99

MEDIA	TYPE	DATE	HEADLINE	LINK	REACH
U Today	Online	23-Feb	Blockchain Africa Conference 2023: Gearing African Businesses to Compete in the Global Marketplace	<a href="#">Click here</a>	4,929,300
Tech Africa XYZ	Online	02-Mar	Blockchain Africa 2023: Unleashing socio-economic growth	<a href="#">Click here</a>	1 394
Bitcoin News (Switzerland)	Event listing online	02-Mar	BLOCKCHAIN AFRICA CONFERENCE 2023	<a href="#">Click here</a>	19, 290
Bitcoin News (Austria)	Event listing online	02-Mar	BLOCKCHAIN AFRICA CONFERENCE 2023	<a href="#">Click here</a>	4 710
Bitcoin News (Asia)	Event listing online	02-Mar	BLOCKCHAIN AFRICA CONFERENCE 2023	<a href="#">Click here</a>	253, 900
Ventureburn	Online	3-Mar	Blockchain Africa: Empower Africa for global competition	<a href="#">Click here</a>	87, 039
Bitcoin Chaser	Online	3-Mar	Blockchain Africa Conference 2023: A Global Event with an African Focus	<a href="#">Click here</a>	60, 930
Bitcoin Chaser	Event listing online	3-Mar	BLOCKCHAIN AFRICA CONFERENCE 2023	<a href="#">Click here</a>	60, 930
Afri Wall Street	Online	4-Mar	The Blockchain Africa Conference to Bring Together Experts in the Blockchain and Cryptocurrency Industry	<a href="#">Click here</a>	7 045
Tech Next	Online	6-Mar	5 African tech events you do not want to miss in March	<a href="#">Click here</a>	134, 729
Brand Icon Image	Online	6-Mar	Rene Reinsberg, John Kamara, Maria Eisner Pelch, Others to Speak at Blockchain Africa Conference 2023	<a href="#">Click here</a>	74, 333
Cryptopolitan	online	9-Mar	Blockchain Africa Conference 2023: Gearing African businesses to compete in the global marketplace	<a href="#">Click here</a>	301,380
TOTAL					5 934 980

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# BLOCKCHAIN AFRICA CONFERENCE 2023

# PR AND MEDIA

## Media Coverage



Total Reach: 33 270 654,20



Total AVE: R1 332 717,51



PR Value: R4 497 036,99

MEDIA	TYPE	DATE	HEADLINE	LINK	REACH
Cryptopolitan	Event listing online	9-Mar	BLOCKCHAIN AFRICA CONFERENCE 2023	<a href="#">Click here</a>	301, 380
Africa Business	online	13-Mar	Blockchain innovators flock to Joburg	<a href="#">Click here</a>	2 323
Blockglobe	Online	14-Mar	BLOCKCHAIN AFRICA CONFERENCE 2023	<a href="#">Click Here</a>	1 394
Zawya	Online	15-Mar	Blockchain innovators flock to Joburg	<a href="#">Click Here</a>	1, 002, 090
Crypto Events	Online	15-Mar	Celo Co-Founder Rene Reinsberg: ReFi Regenerates People as Individuals with Unique Talents	<a href="#">Click Here</a>	47, 730
Africa.com	Online	16-Mar	Blockchain Innovators Flock To Joburg	<a href="#">Click Here</a>	130 400
Afric.info	Online	16-Mar	Blockchain Innovators	<a href="#">Click Here</a>	20, 906
iAfrica	Online	16-Mar	Blockchain Innovators	<a href="#">Click Here</a>	7 045
CNBC Africa	Broadcast	17-Mar	Global local blockchain tech system focus	<a href="#">Click Here</a>	808, 110
Coindesk	Online	20-Mar	Bitcoin and Stablecoins Will Bring Crypto Mass Adoption to Africa, Experts Say	<a href="#">Click Here</a>	4,768,650
SAFM - Moneyweb	Broadcast	21-Mar	Traditional banks vs crypto currency	<a href="#">Click Here</a>	563, 670
Engineering News	Online	22-Mar	Blockchain can accelerate green transition by providing trust and transparency in markets	<a href="#">Click Here</a>	173, 130
TOTAL					7 826 828

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# BLOCKCHAIN AFRICA CONFERENCE 2023

# PR AND MEDIA

## Media Coverage



Total Reach: 33 270 654,20



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MEDIA	TYPE	DATE	HEADLINE	LINK	REACH
Engineering News	Online	23-Mar	South Africa should have regulations for tokenised deposits, cryptoassets by 2025	<a href="#">Click Here</a>	302, 854
Business Live	Podcast	22-Mar	SA's wealthy search for safe investments overseas	<a href="#">Click Here</a>	2 323
Engineering News	Online	23-Mar	South Africa should have regulations for tokenised deposits, cryptoassets by 2025	<a href="#">Click Here</a>	239, 883, 2
BlockBuild Africa	Online	23-Mar	The African Blockchain Revolution: Empowering the Marginalised and Unbanked	<a href="#">Click Here</a>	118, 469
Brand Icon Image	Online	23-Mar	African Blockchain Revolution: Empowering the Marginalised and Unbanked	<a href="#">Click Here</a>	74, 333
Ventureburn	Online	27-Mar	African blockchain revolution empowers unbanked	<a href="#">Click Here</a>	87, 039
Tech Africa XYZ	Online	27-Mar	African blockchain revolution empowers unbanked	<a href="#">Click Here</a>	1 394
FA News	Online	29-Mar	The African Blockchain Revolution: Empowering the Marginalised and Unbanked	<a href="#">Click Here</a>	37, 886
TOTAL					648 281, 02

### AVE

Advertising value equivalent (AVE) measures the size of the media coverage (in column space), the space it was allocated (i.e., front page, p3, back page), and calculates the advertising rate for a similar advertisement placement.

### PR VALUE

PR Value takes into consideration the fact that this space is editorial coverage, not paid for, and written by a third party i.e., the editor or journalist, therefore having credibility. PR value also looks at factors such as 'sentiment' (how the brand is perceived) and 'share of voice', i.e., how many other brands are being published on the same or similar topic.

### REACH

The total number of people who see or interact with a particular communications item.

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# BLOCKCHAIN AFRICA CONFERENCE 2023

# SOCIAL MEDIA

## Social Media Activity: Twitter

### Best performing post:



**Bitcoin Events @BlockchainZA**

🚀🌟 We are super excited to announce that Serum is our Official Energy Drink Sponsor, & we can't wait for you to try it!

Serum aims to bridge the gap between #Web2 & #Web3 by combining a #utilitytoken with irl products. The first of these products is the Serum Energy Drink.  
[pic.twitter.com/589K6fNQEn](https://pic.twitter.com/589K6fNQEn)

### EVENT SUMMARY

#### ACTION

#### AMOUNT

Total Engagement Rate 9.8%

Total Impressions 164 900

Total Link Clicks 313

Total Likes 2100

Total Retweets Without Comments 2900

Data collected between 1 January – 31 March 2023

## Social Media Activity: LinkedIn

### Best performing post:



**Bitcoin Events** 1,343 followers

A great pleasure to have had Junde Yu of Cobos share with us his topic 'Evolution of Digital Assets Custody'.  
👍 You and 56 others 2 comments

Like Comment Repost Send

Most relevant

**Henry Yeh** (Huy) 2nd  
Former Com2u into a Unicorn (BOSSAID) L...

Junde was great at Thailand Investment Conference 2023. I am sure he also did great in Africa.

Like 4 Reply 1 Reply

**Bitcoin Events** (Author)  
Junde Yu Was fantastic.

Like 1 Reply

### EVENT SUMMARY

#### ACTION

#### AMOUNT

Total Impressions 2092

Total Views 306

Clicks/Impressions 14.63%

Reactions 57

Comments 2

Data collected between 1 January – 31 March 2023

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# THE BLOCKCHAIN CONFERENCE OVER THE YEARS

## NINE YEARS AND COUNTING



Since 2015, these conferences have attracted blockchain experts and thought leaders from around the world.



\*Due to COVID-19, the Blockchain Africa Conference 2021 and 2022 was hosted online.

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# BLOCKCHAIN AFRICA CONFERENCE 2023



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## OUR OTHER EVENTS

**15**  
Events

**17,000+**  
Attendees

**600+**  
Speakers

**165+**  
Countries

**110+**  
Sponsors

### Crypto Fest

Bitcoin Events has hosted three annual Crypto Fests since inception in 2019.

This event is a one-day, jam-packed, festive event with keynote sessions, panel discussions, presentations and Q & A, contentious Crypto Battles, workshops, exhibitions, networking and an after-party.

The event attracts crypto enthusiasts, traders, investors, entrepreneurs, businesses and regulators who want to learn more about the opportunities that cryptocurrencies offer; from Non-Fungible Tokens (NFTs), Decentralised Finance (DeFi), cryptocurrency payments, investments and trading.

# CRYPTO FEST

### DeFi Conference

The DeFi Conference explores the hottest trends and latest developments in the Decentralised Finance industry.

Leading speakers from companies such as RadixDLT, Wanchain, Aave, Illich Network, ConsenSys, Chainlink, Ava Labs, Kyber Network, Compound Labs, Crypto.com, Bybit, Aragon, UlitArena and AltcoinTrader, participates in this virtually hosted event.



# DeFi

CONFERENCE



# BLOCKCHAIN AFRICA CONFERENCE 2023



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## GET INVOLVED

**SPONSOR – SPEAK – EXHIBIT**

## ABOUT US

Bitcoin Events is the first African events company established in 2014, to educate and inform people about the opportunities offered by cryptocurrencies and blockchain technology.

Bitcoin Events hosts 3 events: the Blockchain Africa Conference, Crypto Fest and the DeFi Conference.

Over 17,000 attendees from more than 165 countries have attended our events over the years.

Visit our websites for more information:

[www.bitcoinevents.co.za](http://www.bitcoinevents.co.za)

[www.blockchainafrica.co](http://www.blockchainafrica.co)

### Online Community



**8,500**

**Subscribers**

[info@bitcoinevents.co.za](mailto:info@bitcoinevents.co.za)



**2,000+**

**Followers**

[@BitcoinEventsZA](https://www.facebook.com/BitcoinEventsZA)



**4,300+**

**Followers**

Bitcoin Events



**11,300+**

**Followers**

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**611**

**Followers**

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